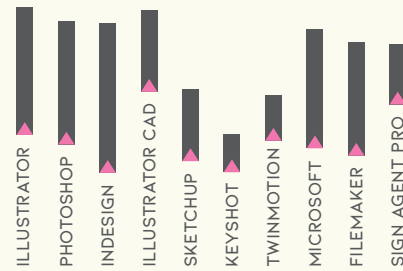


ASHLEY AYRES
Experiential & Graphic Designer



SKILLS

* Some minimal experience using Adobe XD, Wix, Revit & Cad



EDUCATION

THE ART INSTITUTE OF HOUSTON
Bachelor of Fine Arts with a Major in Graphic Design



EXPERIENCE



SQUARE PEG DESIGN

Senior contract designer for various projects such as Resorts World Las Vegas, Wingstop, Zouk Nightclub, & The Brady. Provided services such as programming & message schedules, schematic design & design development presentations as well as experiential branding graphics.

RSM DESIGN

Project manager & designer for JM Family Enterprises (Toyota Headquarters), conducted site surveys, provided programming & heavily detailed conceptual design presentations to clients. Some of RSM's clients included JMFE / Toyota, Baytown Hyatt Regency Hotel & Tavistock's Pier Sixty-Six Hotel & Marina & Wave Hotel.

FMG DESIGN

Project manager & designer, conducted site surveys, provided programming, message schedules, & heavily detailed schematic & design development presentations as well as construction documents to clients. Some of FMG's clients included Landry's Hotel, Lyric Center Garage, Star of Hope, Texas State Aquarium, Ronald McDonald House & Belmont Village Senior Living.

DIG STUDIOS

Conducted site surveys, provided programming, message schedules, & heavily detailed schematic & design development presentations to clients. Some of D/G's clients included Alley Theatre, Bush Library, Nature Discovery Center, & Lone Star Flight Museum.

PENNEBAKER

Provided illustrations & ad layouts as a graphic designer on the design team for United Way. The campaign was received well by the client & won awards at the 2011 Houston BMA Lantern Awards. Later, this campaign was accepted into the 2013 Design Annual for Graphis. Some of Pennebaker's clients included Opera in the Heights, Bristow & Baptist Emergency Hospital.

FMG DESIGN

Assisted senior project managers with heavily detailed schematic & design development presentations for clients. Some of FMG's clients included State Sign, Rockingham Memorial Hospital, Hotel Granduca, Aliana, Western Baptist Hospital, & Grand Heritage.

HILL DESIGN

Assisted senior designers with ad layouts, brochures, annual reports & logos for clients. Some of Hill's clients included The River Oaks Shopping District, Hines Greenway Center, Capella Hotels & Resorts, & The Ritz-Carlton Hotels & Resorts.

EXPERIENTIAL DESIGNER
October 2020 - Present

EXPERIENTIAL DESIGNER
September 2019 - March 2020
(Laid-off due to the COVID-19 Pandemic)

EXPERIENTIAL DESIGNER
December 2016 - August 2019

ASSOCIATE EXPERIENTIAL DESIGNER
March 2012 - October 2016

GRAPHIC DESIGNER
September 2010 - February 2012

JUNIOR EXPERIENTIAL DESIGNER
April 2009 - September 2010

JUNIOR GRAPHIC DESIGNER
April 2008 - February 2009
(Laid-off due to The Financial Crisis)



BRAGGING RIGHTS

- 2020 The Post Oak Hotel Signage awarded 1st Place in TSA 2020 Design Contest
- 2018 Nominated to attend the 2018 ISA International Sign Expo in Orlando, Florida
- 2013 United Way Campaign featured in the Graphis Design Annual
- 2011 BMA Lantern Awards of Texas, Best of Nonprofit, United Way
- 2011 BMA Lantern Awards of Texas, Award of Excellence, Pennebaker Marketing
- 2011 Houston Addys, Citation of Excellence, Pennebaker Marketing
- 2008 Graphis Gold Award
- 2008 Featured in the Graphis New Talent Edition
- 2008 Creative Summit Coveted Memorial Ralph Award
- 2008 Creative Summit Honorable Mention Award
- 2008 Best of Show Award, Art Institute of Houston Graduate Portfolio Show
- 2008 Photography featured in FotoFest
- 2007 The Art Institute of Houston Merit Scholarship
- 2007 Creative Summit Honorable Mention Award
- 2006 The Art Institute of Houston Graphic Design Scholarship, Spring



CONTACT
ASHLEY AYRES DESIGN.COM

ashayres85@gmail.com
713-397-4180